Urban resilience, social exclusion, and poverty – (big) data challenges

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Smart Cities



Cities can't be smart without reflecting cross-domain dependencies

NEW HOUSING IN PREVIOUSLY RAN DOWN NEIGHBOURHOOD

- ... housing may become unaffordable for previous neighbours
- ... neighbourhoods loose identity, friends/family move apart
- ... existing local issues spread globally (crime, STDs Baltimore housing projects, ...)

TRAM TO AVOID TRAFFIC JAMS AND RUN DIRECTLY

... may collapse car /public transport. traffic that runs in different direction

CHANGING / DAMMING WATER COURSE FOR CITIES

- ... ecosystem changes
- ... displaced people

BETTER, FASTER MAIN AVENUE ... may split neighbourhoods



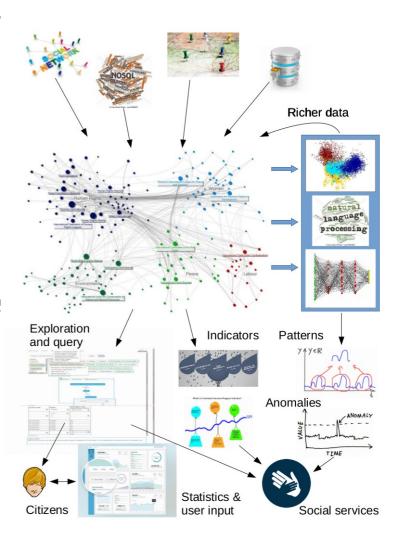
WALKABLE CITIES

- ... commercial traffic worsens, no place to stop
- ... less parking space for neighbours
- ... possibly in places where people don`t usually walk! (e.g. steep hills)

CITY FOCUSES ON LOCAL PRODUCE /
RURAL REGION SPECIALIZES IN FEW HIGHLY DEMANDED PRODUCTS
... draught or plague may hit a crop → there`s no backup plan for rural region, and delayed response in city

Concrete problems in urban environments

- Need to plan, respond, optimize, predict, asses risk, etc
- Use case 1: individuals at risk of poverty or social exclusion
 - Water consumption data
 - Padron
 - Income / taxes (hacienda)
 - Education, school attendance
 - Health services
 - Etc...
 What if no access to data?



Concrete problems in urban environments

 Need to plan, respond, optimize, predict, asses risk, etc, which requires:

Instrument and monitor the city

Integrate heterogeneous data sets

Space, time, unstructured data, etc - much more data, new types of data

Analyze and query

Understand complex patterns from big data

Compute and optimize metrics

Understand the effect of changes/decisions beforehand

Predict, including (timed) events

Simulate Visualize

Why integration via modeling?

- **Simplifies the development** of applications that require integrated access to city data sources (cross-domain)
 - Enables solution reuse as we move from one city to the next
- The world is open, changing, incomplete, and data may be faulty. Models are *easy to evolve and maintain* (reuse, repurpose, naturally models change) without modifying the application or the data sources.
- Standardized indicators for cities may be implemented as part of the model.

Ontology = Class + Relations + Constraints

Knowledge Base = Ontology + instances + (Standard) Inference and rules

Interoperability challenges

Data sharing - LOD

Data cleaning

Data enrichment (metadata)

Data integration (via modeling)

Analysis

Bata oleaning

Building the model: evolving ontologies, competence queries

- need complex queries!!
- need tools to make complex models user fiendly

Models as a way to integrate data:

- often lots of missing data + some data can't be monitored
- data may not "naturally" fit the model's relationships semantic approximations? e.g. Legal entities / address in a block
 - granularity of data issues

Format / mapping issues (data to model mapping)

Prediction:

- garbage in / garbage out data skew or poor quality
- correlation NOT causality; common sense is the hardest to learn by a machine (semantics can capture common sense)
 - e.g. semantic helps to disambiguate (St. George on a Bike)
 - understand propagating effects? e.g. earthquake

Reasoning (w. Probabilities)

Computing indicators:

- expert formulas vs via data mining
- can standardize city indicators as part of the model

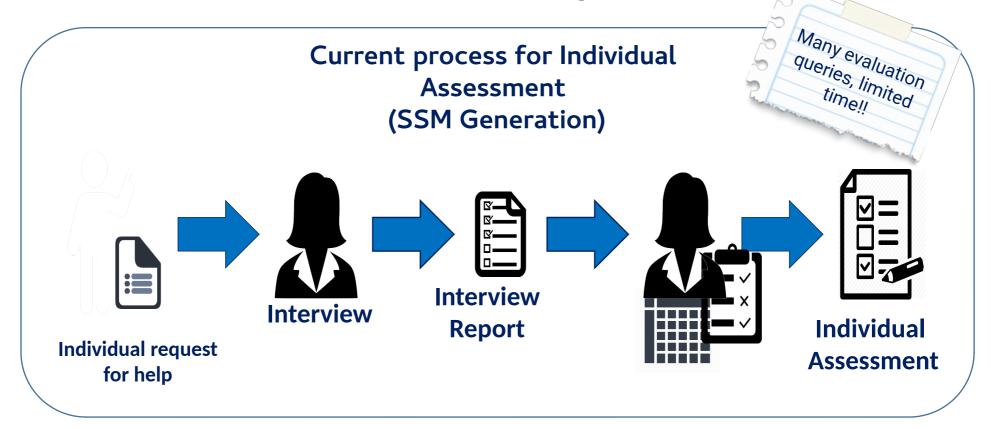
Data quality

Model constraints / programatically Depends on the application Some data is subjective

Use case 1: Social exclusion and poverty

- Data from very many different sources, but some is totally missing and can "break" the model graph
- Lots of data is statistical not enough to learn patterns, e.g. "not socially integrated may → addiction", "drinking and living alone may → skip meds", "drinking and small kids may → domestic violence", "unstable job and chronic disease may → in danger of eviction" etc
- Rights to access the data + anonimization (laws different in different places at different times)
 - People don't ask for help (it's cultural; need to change the way people percieve the profile of the poor or excluded)
 - Example in Barcelona farmacies raise alarms when people that take meds don't show up
 locally things are possible that i can't do globally
- Data is not always clean: incompletenes ok inconsistencies not ok, constraint checking as part of the model vs programatically (+ and -), Open World Assumption!!
 - same apt_id but different addresses (use additional info to understand where the error is use ids of people living there? other data?)
 - 2 people/ 3 ids in same appt (are 2 of them the same person?) vs 4 people/ 3 ids (are there underage individuals living there?)
 - addresses with MANY inhabitants usually social services locations!
 - married underage (or under 16)

Self-sufficiency matrix



Why use SSM?

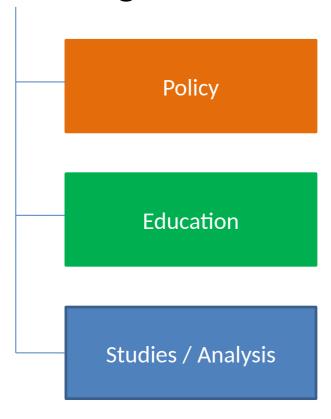
- Holistic view of an individual
- "Standard" way of evaluation
- Accountability of decision making
- Evaluation of policies' impact
- Proven usefulness / already in use
- Social workers could take advantage of an approximate initial snapshot to focus on real causes
- Semantic model and indicators can help!

Use case 2: Urban resilience

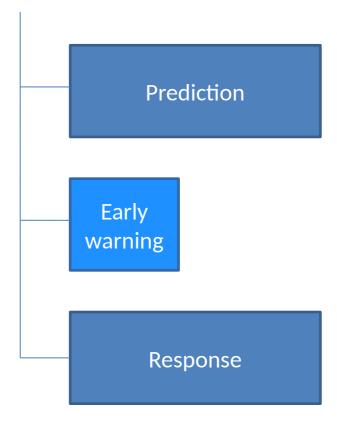
Projects:

- Model water system, contamination, transportation, energy, integrated infrastructures in Barcelona (mostly w. City council / depts)
 - Data is very basic (sensors, components: taxi stands, electric vehicles, smart towers, ...)
 - People tend not to stress cross-domain interconnections in the model because it's something that was not possible before
 - Only with statistical data it's not enough, but people don't want to publish data (how to encourage sharing?)
- Urban planning (w. IBM and the Barcelona Urban Ecology agency): we received cleaned data (problem examples: intersecting geometrical shapes, building heights in meters and floor numbers didn't match) - they decided beforehand which source to believe!
- UNHabitat urban resilience model: modeling, no data, they wanted to (1) compute indicators based on survey data rather than (open) data, (2) simulate cascaded effects.

Long-term



Short-term

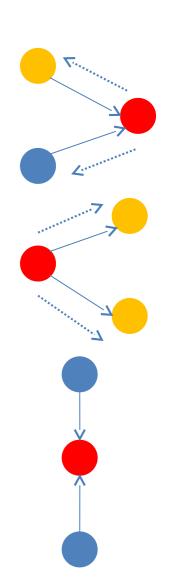


Response

Diagnose the problem:

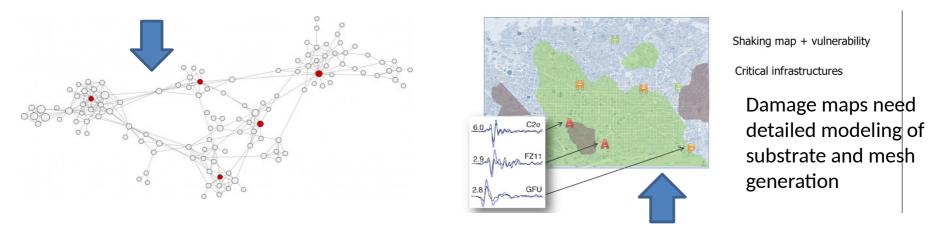
- What created it? Is it a shock or a stress? Can it be fixed?
- What does it affect? Generate alerts, notify, provide alternative ways to satisfy the dependency
- What (else) has an effect on the experienced stress or shock?

It's about understanding and formalizing connections!



Prediction

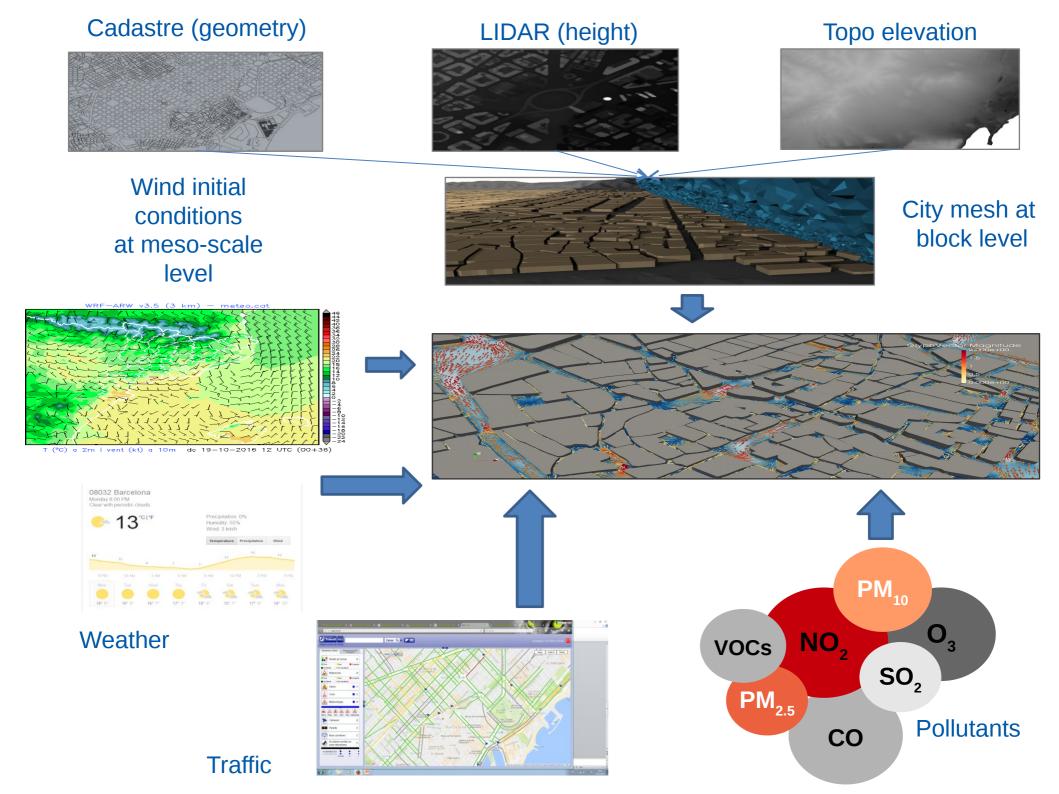
- Pre-event: which are the most vulnerable aspects that affect city resilience?
 - Can be used for early warning or in long-term studies
 - Technology: network analysis, e.g. loosely connected clusters, hubs, etc.



- Post-event: where is immediate response most needed when not evident, too expensive, time-consuming, or infeasible to find out?
 - Used for response
- Technology: Probablistic approach or deterministic approach simulation, e.g. where to send rescue first in case of earthquake?

Building for resilience

- Analyze via what-if scenarios
 - Assume a change, what are all the aspects that are affected, and how do indicators change values? E.g. Baltimore house projects
- Network analysis
- Predict using machine learning, probabilistic techniques, etc.
- Simulation, e.g. polution dispersal



Other examples of data issues

- Data can also be just wrong:
 - student declares living alone to get scholarship; he lives with parents
 - registering at different address for school district reasons / ...
 - illegal work
 - businesses that change area, type of service provided, ... but don't declare it. businesses that are not declared at all (quantity of garbage produced can tell a story). AirBnB gentrification.
 - renovation year recent but no license registered
- Very hard to detect, but without crossing data virtually impossible.

Questions?

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