**DDI ALLIANCE STRATEGIC PLANNING**

**ORGANISATION GROUP**

**FOCUS 1: GENERATIONAL RENEWAL**

1. Recruit the next generation of knowledgeable and skilled core technical development team

* This is critical to MAINTENANCE and DEVELOPMENT of the standard
* Strategic focus regarding the maintenance and development of the standard
* ACTION: incorporate core and development staffing requirements as part of the structural review (ensure that staffing we have is consistent with the standards maintenance activities) (WHO: Executive Board)
* ACTION: Identifying the key technical staff that are available within member organisations to provide the core technical activities required (WHO: Project Manager)
* ACTION: Maintain train the trainers program (WHO: )

2. Expand skilled marketing team that is connected to relevant communities (archives, software producers, data producers, statistical agencies, individual researchers, other standards)

* ACTION: Development of a marketing strategy (WHO: Marketing chair)

3. Renew active and engaged membership at the institutional level in the DDI community (strengthening the commitment)

* Important, but should come from the expanded role for the marketing group

**FOCUS TWO: TRAINING**

ISSUE: Enabling trainers to do what they need to do.

ACTION 1: Set priorities for training, propose to the Executive (training needs), and review of existing activities (WHO: Training group)

ACTION 2: Propose an agreed training “program”.

* Use train the trainers to enable renewal
* Establish online materials)
* Introduction training??? (NOT A PRIORITY)

**FOCUS 3: BUSINESS STRUCTURE**

1. Establish a periodic review of organizational structure
* Evaluate revised committee structure
* What are the tasks of the committee?
* Meeting of committee heads
* WHAT IS THE ACTION HERE?
* Who is responsible - the Executive
* NOTES: Do we have the right structure, people, and support in place?

2. Develop a sustainable business model for the Alliance (Strategic Plan)

* Keep the business model the same
* Growing the membership (Who is responsible for this?)
* Consider in-kind contributions from members as possible alternate methods of providing resources
* Other creative ways of bringing in talent (e.g. CLIR postdocs, PhDs)

3. Develop an organizational succession plan for the Alliance (Strategic Plan)