Strategic Plan Outline

Introduction

Why now? Previous plan ended 2017

New challenges: see vision document

Process: how we are going about the development of the next strategic plan

Strategic Goals

* [Standards](https://docs.google.com/document/d/1kQNTfxkr59B6B9iW_RIJrss72Ar-b0ic2uLTMr4xOS0/edit)

1. Maintaining multiple lines of specifications and controlled vocabularies (Strategic Plan)
   1. Offering stable specifications and controlled vocabularies (reference Work Products)
   2. Enable DDI specs to adapt to changes in information technologies and bindings (XML, RDF, Schema, …)
   3. Production testing/validation for quality assurance
   4. Improve documentation/examples/best practices guidelines
2. Introduce validation tools, testing support, and profiles/views for users for the purpose of interoperability
   1. Test cases, test bed, test harness
   2. Rules for validation/reporting
3. Registries-repositories
   1. Specify DDI's vision of building DDI into Common Data Element registries (Strategic Plan & Vision)
   2. Identify ways for establishing registries for supporting existing legacy DDI metadata
   3. Develop standard query and exchange protocols/interfaces

* [Community Goals](https://docs.google.com/document/d/11p1na4PRLLrIoDCpCHj3vuEMmcBlQPtnBiNw4So2VC8/edit#heading=h.jcxx1p1d3xi1)

1. Engagement with Global Digital Research Ecosystem
2. Solving Common Problems with Current DDI Users
3. Mobilising NSO Use of DDI

* [Alliance Organisational Goals](https://docs.google.com/document/d/1tE_86BsLF3l12IUKyaM6pRLTQOWCV-p3wSx9TSlEa-k/edit)

1. Generational Renewal
   1. Recruit the next generation of knowledgeable and skilled core technical development team
   2. Expand skilled marketing team that is connected to relevant communities (archives, software producers, data producers, statistical agencies, individual researchers, other standards)
   3. Renew active and engaged membership at the institutional level in the DDI community (strengthening the commitment)
2. Training: Enabling trainers to do what they need to do
3. Business Structure
   1. Establish a periodic review of organizational structure
   2. Develop a sustainable business model for the Alliance
   3. Develop an organizational succession plan for the Alliance

Strategic Actions