

NADDI Presentation and Survey

NADDI Website Presentation - Notes and Takeaways

To help direct the conversation about the DDI website, please jot down a couple of takeaways from the session. The comments we received during the session are split between content topics and usability topics.

Takeaways

- Website headed firmly in the right direction. Phase Two already has a lot of these items on the list, so that's good!
- What is the purpose of the website? To serve the specification, the internal community, grow the community, etc.
- Help people identify what they need to know.
- Homepage could use a "contact us" link to allow people to ask questions. The sticky part of this is, who exactly would they be asking questions of. (Barry)
- A few people mentioned at NADDI that neither the mission statement nor the home page mentions "surveys." While a goal of DDI is to broaden the data capture types it describes, survey instruments remain its bread and butter and surveys should be referred to, if not prominently mentioned. (Barry)
- **add your comment here...**

Notes



Content
More info on the Specs page about Lifecycle and Codebook, not intuitive when to use
What is an XSD schema?
Show steps to get started
Show comparison of DDI and non DDI compliant metadata
Name of the standard missing from the website - -tag line is not Data Documentation Initiative (DDI)
Graphic of where and how does DDI fit into the world of other standards including SDMX and GSIM, ISO 19115 etc.
Thinking about a communications plan for newcomers,
Who uses DDI?

Usability and Design
Inviting
Too much like Windows 8
Specs page, do three colors signify something?
Contribute: -first reaction is that this is asking for money -change wording to say "Join"?
Show where you are in website (check for missing breadcrumbs)
Sort capability for tools by category
Tools: New tools highlighted on top Show open source / licensing
Add a side bar / navigation / hierarchy
Mobile device cannot find the search box

What can DDI do for you/me?
Show the structure of the DDI? Need more information about structure of DDI from the high-level down to the element-level
What is DDI should be right there on the website, don't feature 'why use' but 'what is'
Keeping in mind the different audiences need to be expanded
Tools: Tool reviews / user comments Tutorials on tools Tools related to audiences for example developers/ librarians Are tools maintained? Different purposes for different tools
Getting started: Videos / interactive introductions Change the getting started by DDI Version (change to DDI 3.1 to DDI Lifecycle) Multimedia attention Getting started on first page would be helpful
Add more user driven knowledge
Case studies / before and after

Too much text
No more clicking
More visual, graphical representation, arrows and diagrams
FAQ is needed (we need to make this more visible?)
Homepage all content should fit on one screen, no scroll
Publications: Group all publications / not by type Still too labelled for someone who already knows this stuff

User stories / blog
Most popular pages / recommended pages
Assuming too much knowledge the user already has
Ask a question right there on main page
Metadata catalog search / repository right there on the page
Short training tutorials, 'learn by task'
Website reads like a digitized white paper, needs more multi-media, dynamic content.
DDI Newsletter should have the images in the blog post
Discussion forum on the website for the community

File	Modified
>  DDI_survey_v2-JF.docx	Mar 09, 2016 by Kelly Chatain
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>  DDI_survey.docx	Mar 09, 2016 by Kelly Chatain
>  DDI Training Grp background.doc	Mar 09, 2016 by Kelly Chatain
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