

CODATA/DDI Alliance FAIR webinar [Implementing FAIR: What DDI Can Do for You!](#) - audience feedback survey report

July 2021

A short survey (estimated completion time: 5 minutes) was fielded to the 95 people that registered for the FAIR CODATA/DDI Alliance webinar of 18th of June 2021.

The survey did not collect any personal information and was fielded from the 29th of June until the 12th of July 2021. It was programmed on Qualtrics. A first email, with an anonymous survey link, was sent to registrants on the 29th of June, with a reminder five days before the survey deadline.

Seventeen people answered the questionnaire, thirteen of whom had attended the webinar and four of whom had not attended. This gives a response rate of 17.9%.

An increasing interest in DDI

We asked those thirteen people who attended the webinar what proportion of the webinar material was new to them. Of nine responses received, almost half (n=4) reported that over 50% of the material was new information for them. A further four respondents reported that a substantial amount (21-50%) of the information from the webinar was new to them. In total, then, eight of nine respondents to this question gained a substantial amount of new knowledge from the webinar.

In addition, nine of thirteen respondents had **not** previously attended other DDI webinars co-organised by CODATA and the DDI Alliance, which suggests we are growing our audience.

Participants considered that the webinar was useful for their work. They seemed generally appreciative of the overview and high-level explanatory content, suggesting that the level of detail was useful for most participants (notwithstanding one request for examples).

Feedback from people that registered but did not show up

The feedback of those who registered but did not attend is equally valuable, as it gives an opportunity to understand how we can organise better; for example, by taking into account the different time zones of the participants. In this particular case, two respondents seem to have had a last-minute concurrent meeting that prevented them from attending and one person forgot about the webinar. Only one person, located in western Australia, mentions that the time zone was a problem.

Suggestions for future webinars

Free text feedback provided was very positive: to the question "Was there anything we could have done better?", only three respondents answered "Yes", but then two of those three responses had very positive remarks attached in the text field indicating that they may have misunderstood the question.

Suggestions made include giving examples where possible, recording the webinar for later viewing, and mentioning the presenter's names when announcing the webinars (all three of which are already done).

From the topics that people would like to see covered in future webinars, some useful suggestions emerged but no particular trend.

- Two requests for interdisciplinary topics including interdisciplinary archiving.
- Python scripts for harvesting metadata
- DDI, social media and “new data”
- Data visualisation
- “How can I get involved?”
- Research repositories for Open Science.

Conclusions

From these results it appears that the respondents were satisfied with the level and topic of the webinar, found it informative both in terms of personal interest and applicability to their work, and appreciated the recordings that we make available. We would like to continue the positive trend in engaging new audience members as the series continues.

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