DDI Marketing and Partnership Group

11/17/15

Barry

Mary

Wendy

Steve

1. AAPOR abstracts submitted:
   1. Jon, Me, Jon&Me, Jared, Steve (AAPOR and WAPOR)
   2. Booths
      1. ROPER, ICPSR, Colectica/DDI,
   3. Need to reach out to participants
      1. Federal agencies
         1. BLS – Dan Gillman
         2. Health agencies (NIH) – Jay Greenfield has contacts?
      2. Software companies
         1. SPSS
         2. CASES
            1. Thomas Piazza, Charlie Thomas UC-Berkeley
         3. Blaise
            1. Colectica!
         4. DevInfo – German software company
            1. Wendy
      3. SROs
         1. Gallup
            1. Neli Esipova
         2. Pew
         3. NORC
         4. University of Wisconsin Survey Center (Jen Dykema, the conference associate chair, is a scientist at UWSC) – is there a CASES connection to be made there?
         5. ISR – University of Michigan
            1. SRO – they’ve done BLAISE export to DDI
         6. Others?
   4. EDDI – talk with Jon, Louise, Dan G., (George) about getting everyone together for the next Marketing Group call.
   5. Wendy said we should look at ISI (August, 2017)
      1. GSIM, DDI, SDMX do some collaborative work
2. Statistics Denmark and Roper will join DDI alliance.
   1. But Toronto dropped out; Rep moved to McGill.
   2. Scholar’s Portal possible.